

Hosts: Lambton Wildlife Inc., Sarnia Urban Wildlife, Sydenham Field Naturalists, Friends of Pinery Park



## 2010 Is the International Year of Biodiversity CELEBRATE. EXPLORE. SUPPORT.

This May, we invite you to join with leading conservation organizations in Ontario to host a premier event near one of Canada's world-class biodiversity hotspots, in Sarnia, Ontario. Our three-day conference, "**Exploring Our Watersheds**" at Lambton College, **May 28 – 30, 2010** will showcase the rich diversity of Carolinian Canada's coasts and Lambton County's watersheds.

We invite you to sponsor this major conservation event with an aim to:

- Showcase our unique local communities – both human and wild – and encourage repeat visits;
- Support critical conservation programs and local networks;
- Protect our water – in our watersheds, lakes, rivers, streams;
- Reach a diverse audience of over 150 naturalists, conservation professionals and community leaders from across Ontario;
- Explore how we are protecting our biodiversity hotspots in Ontario.

### ***The Unique Nature of Sarnia***

*Surrounded by the natural splendor of Lake St. Clair, Ausable and Sydenham Rivers and Lake Huron and perched on our far southwestern coast, Sarnia-Lambton is home to globally-significant habitats, fascinating aquatic ecosystems and a rich diversity of wildlife including many rare species.*

### **This is Your Opportunity to Support Biodiversity in 2010**

We are seeking sponsors who care about our wild places, waters and the unique nature of southwestern Ontario. This event is a strategic opportunity for your organization to position itself as a leader in conservation. As a sponsor of this event you can play a key role in building much needed awareness, involvement and protection of Ontario's natural heritage and water resources. The conference incorporates a full slate of activities that will attract diverse participants including young people eager to expand their knowledge and awareness of these issues. Hence we are requesting your support to make the event accessible.

It is with this in mind that we ask your organization to financially support this event in the range of \$500 - \$4,000. Recognition levels are provided on the following page, along with a draft flyer where your logo may be added. While supporting biodiversity, your sponsorship will also reflect on the collaboration of industry, business and community towards a sustainable future.

Yours truly  
Brenda Lorenz  
Chairman, Organizing Committee

## Sponsor Recognition Levels \$500 – \$4,000

*Support this Important Event to Promote Biodiversity Conservation in Ontario*

### **\$500 “Celebrate Biodiversity” Sponsor .....recognition**

- ✓ Your Name in Program, Proceedings, Web and Annual Report
- ✓ Complimentary Carolinian Canada Coalition Membership (*upon approval*)
- ✓ Complimentary Exhibit Space
- ✓ One Complimentary Banquet Ticket and Cruise

*You Can Sponsor: Friday Workshops, Youth Scholarships, Breaks*

*Help Showcase the Unique Coastal Zone of Sarnia, Lambton & Carolinian Canada*

### **\$1,000 “Unique Coast” Sponsor.....all of the above recognition +**

- ✓ Your Logo on Event Welcome Screens and Signs
- ✓ Your Item in Participant Packages
- ✓ One Complimentary Day Pass for Friday or Saturday
- ✓ Four Cruise Tickets

*You Can Sponsor: Friday Workshops, Concert, Sunday Breakfast*

*Help Reach Out to Key People Across Ontario*

### **\$2,500 “Conservation Champion” Sponsor...all of the above recognition +**

- ✓ Your Logo on Event Bags that Go Home with Each Participant
- ✓ Your Logo on Invitations sent to every Mayor, MP & MPP in Carolinian Canada
- ✓ Recognition in Media Release & Flyer
- ✓ One Complimentary “Explorer” Pass - Full Conference Package

*You Can Sponsor: Keynote, Reception, Promotion, Banquet, Lunch*

*Demonstrate Awareness and Action for Watershed and Coastal Conservation*

### **\$4,000 “Clean Water” Sponsor.....all of the above recognition +**

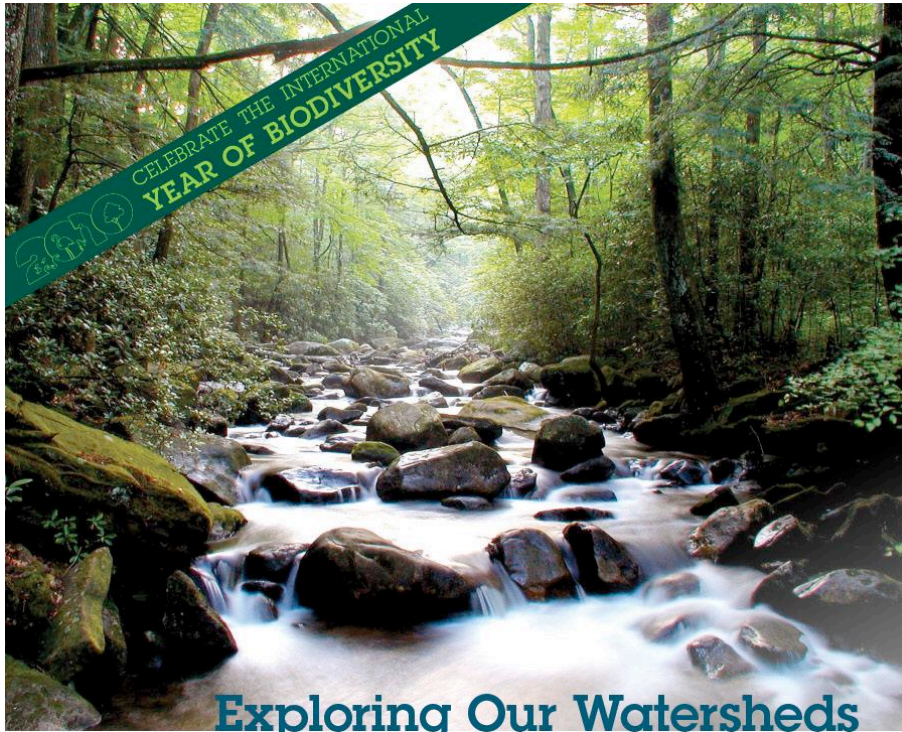
- ✓ Name on Water Bottles for Participants
- ✓ Your Ad or Message in Program Booklet
- ✓ Verbal Recognition during the Event
- ✓ Two Complimentary Banquet Tickets

*You Can Sponsor: Program Booklet, Water Bottles*

Contact Peter Banks 519-869-4243; [pmbanx@auracom.com](mailto:pmbanx@auracom.com)

or [conference@carolinian.org](mailto:conference@carolinian.org) or 519-433-7077 to participate

**Respond by Friday, March 26, 2010 to meet all print & media deadlines**



## Exploring Our Watersheds

Ontario Nature's 79th Annual General Meeting &  
Carolinian Canada Coalition's 2010 Forum  
& Annual General Meeting

Visit Lambton's World Class Natural Areas in Carolinian Canada  
Lambton College & Inn, Sarnia, Ontario

**May 28 – 30, 2010**

**HOSTED BY:**

Lambton Wildlife Incorporated • Friends of Pinery Park  
Sarnia Urban Wildlife Committee • Sydenham Field Naturalists

**TALKS, WALKS AND WORKSHOPS:**

*Stewarding Carolinian Coasts* — Find out what's new in managing rare species, coastal ecosystems and biodiversity hotspots

*Exploring Lambton Waters* — Meet experts in birding, wetland restoration, rare mussels and more

*Participating in Hands-on Workshops* — Geocaching, woodcarving, naturalized landscaping, restoring habitat and social marketing

*Cruising the St. Clair River* — And guided field trips to Carolinian Canada signature sites including Walpole Island, Pinery Park, Rock Glen and more

*A Lifetime of Aquatic Adventure* — Hear keynote speaker Jack Imhof, a distinguished ecologist with Trout Unlimited Canada, talk of the rich diversity of southern Ontario's rivers while dining on locally-grown food.

**REGISTER TODAY**

[www.carolinian.org](http://www.carolinian.org) 519-433-7077 [conference@carolinian.org](mailto:conference@carolinian.org)  
[www.ontarionature.org](http://www.ontarionature.org) 1-800-440-2366 ext. 240 [barbaraw@ontarionature.org](mailto:barbaraw@ontarionature.org)

